



Tawan Jariyapornrung

'SLURBIE'

ART DIRECTOR



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ETHOS

**Every project is a story.
Rooted in film, fluent in design,
and always working toward
the same thing: *feeling*.**

EXPERTISE

Adobe Illustrator

Illustration, Layout, Artwork, Packaging Design,
and Visual Graphics

Adobe Photoshop

Mockups, Photo Retouching, and Photo Editing

Art Direction

Design sets/scenes, concepts of presentation, style,
aesthetics, and branding

Photography & Videography

Landscape Photos, Product Shots, A-Roll, and B-Roll

Adobe Premiere Pro

Video Editing and Animation Infographics

EXPERIENCE

2D Graphic Designer

GMR Marketing

2022 - 2026

Social graphics, brand development, and custom visuals
across digital, print, and live event projects for a wide range
of clients, including **Xfinity and the NFL Super Bowl**.

Art Director

Freelance

2020 - Present

Visual direction and production across a range of clients.

For a YouTube channel: video production, channel branding,
thumbnails, web assets, infographics, and email graphics.

For other clients: brochures, posters, and menus.

Art Director

INET Group LLC.

2019 - 2020

Owned the brand's visual output: digital ads, social campaigns, email
graphics, event banners, indoor and outdoor signage, logos, website
graphics, illustrations, and business collateral.

Creative Designer

The Brainstore Co., Ltd.

2015 - 2017

Product and packaging design, print and digital collateral,
marketing materials, social graphics, infographics, and brand assets.

EDUCATION

Bachelor's degree in Communication Arts, **Film Major**

Silpakorn University - Bangkok | 2012 - 2016